

# Graphic Organiser

## Thinking Processes – Decision Making

REASONING, PROCESSING AND INQUIRY

CREATIVITY

REFLECTION, EVALUATION AND METACOGNITION



# S.W.O.T. Analysis



### How Does It Work?

This tool provides you with a framework for your investigation that encourages you to look at the issue from both sides and to consider that information as you make decisions.

### KEY ELEMENTS TO THINK ABOUT

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>Consider the strengths of a particular situation.</li> <li>From these strengths develop opportunities which could arise.</li> </ul> | <ul style="list-style-type: none"> <li>Consider the weaknesses of a particular situation.</li> <li>From these weaknesses develop threats that could arise. Address these where possible in your recommendations.</li> </ul> |
|--|---|

### TASK

**Cigarettes should not be sold in stores or supermarkets where children might shop.**

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"> <li>It would be harder for children to buy cigarettes.</li> <li>If there were fewer shops selling cigarettes, it would be more difficult for smokers to buy them and more smokers might quit.</li> <li>Children won't see cigarettes as often, so they might be less interested in them.</li> </ul>	<ul style="list-style-type: none"> <li>Supermarkets and milk bars will lose money.</li> <li>Smokers who find it hard to get their cigarettes will suffer withdrawal and be unhappy.</li> <li>Cigarettes are still legal to buy for those over 18.</li> </ul>
<p>↓</p>	<p>↓</p>
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> <li>Because there would be less places where cigarettes are sold, QUIT could get more resources in.</li> <li>Shops would have more space to sell other products.</li> </ul>	<ul style="list-style-type: none"> <li>Smokers will be unhappy and might protest to influence the government.</li> <li>Some milk bars and supermarkets could go out of business because of the money they lose by not selling cigarettes.</li> </ul>

**Recommendations:** I believe that the strengths far outweigh the weaknesses of this idea. Maybe the law should be changed so that there are less places where cigarettes can be sold.