

Evaluating things you are designing

When developing and generating ideas, ask the following questions:

- Which are the most promising ideas?
- How well do they address the problem in the design brief?
- Have the considerations and constraints been taken into account?
- What needs further research?
- How clearly are the ideas being communicated?
- How could the ideas and/or the way they are being communicated be improved?

Evaluating the way you are designing (the process)

- Has enough research been done to inform the design?
- Has a wide range of solutions been considered?
- Have the ideas been tested?
- Are selected options/preferences clearly shown?
- Has work been carefully planned and organised?

Evaluating your own progress

- What areas of thinking and production am I progressing well in?
- What are my strengths?
- What areas do I need to improve?
- If appropriate, is the team working co-operatively?
- Are timelines being met?

Evaluating your finished product or outcome

- Does the product or outcome do what was initially intended? Does it meet the requirements of the design brief?
- Is the product or outcome aesthetically pleasing?
- Has the product or outcome been carefully produced? Has attention been given to detail?
- What changes were made to the product or outcome as it progressed? Did these changes improve it?
- What are the strengths of the product or outcome?
- What aspects could be improved?