

# Worksheet 3: Developing the design



## 1. Three design options

In your folio or visual diary, prepare coloured, annotated designs for the fabric. Explore different patterns and colours. Also prepare three designs for the gown or wrap, referring back to the requirements outlined in the design brief. Annotations should describe details such as construction, materials and use of the design elements.

## 2. Preferred design

Prepare your preferred design with window mounted fabric samples that show both the colours and patterns chosen. Include the text 'Glorious Gowns/Wonderful Wraps by [your name]'. Present this as if it were a fashion layout for a magazine. This can be produced using a computer and desktop publishing software, a web page or PowerPoint presentation, or manually produced on an A3 sheet of paper.

Remember the organisation of the images and text selection is very important in conveying your message.

## 3. Prepare a production plan

Use Worksheet 4a: Sequence table, or Worksheet 4b: Timeline, to develop your plan for production, or you may use suitable software to help you manage planning and modifications. You will need to annotate your plan and show whether you followed your plan, or made modifications.

## 4. Apply your chosen design to the fabric

Use transfer printing dyes and crayons. Consider the size of the ironing press or hand iron you will be using to transfer the dye to the fabric. It is easier to control transferring dye to smaller areas so consider creating the most decorative or detailed patterns on the smaller pattern pieces such as the sleeves, cuff, bands, and belt. It is better to dye the larger pattern pieces (fronts and back) a plain colour in a dye pot. The fabric printing should be completed before beginning to construct the gown.

## 5. Follow the production plan

Refer to your production plan (see number 4 above) which is likely to include laying out the pattern on the folded fabric, pinning the pieces to the fabric, cutting out the pattern fabric, sewing, finishing and ironing the garment. Note any changes or modifications you made on your production plan.

## 6. Evaluating

Refer to the evaluation criteria you prepared earlier, and consult with your client (or other student or teacher acting in the role of your client) to obtain answers to your questions. You need to evaluate how well you worked throughout this project. The following questions could be used, or you could refer to Worksheet 5: Evaluating, part 4. It would be preferable if you can also add some of your own.

- Have you selected colours and a pattern that are likely to reflect your client's personality? Explain.
- Will the fabric be easy to care for? Explain.
- What construction methods did you use to make sure the gown or wrap was neatly finished? Explain. Use diagrams if this helps your explanation.
- Did you complete your gown or wrap on time? Explain how well you managed to stick to your production plan.
- Are you pleased with the completed gown or gown? Explain why or why not.
- If you did this project again what would you do differently?

## 7. Model your gown or wrap